

IDB Invest and Blue like an Orange Sustainable Capital promote the reactivation of sustainable tourism in the region with an investment of US\$50 million in Selina.

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IDB Invest, a member of the IDB Group, and Blue like an Orange Sustainable Capital granted a US\$50 million mezzanine facility for Selina, a global chain of lifestyle hotels, to support the continuity of its expansion plans in Latin America and the Caribbean (LAC).

IDB Invest and Blue like an Orange Sustainable Capital's financing will allow Selina to enhance its liquidity in the midst of the COVID-19 pandemic, expand its geographic presence in LAC, and incorporate innovative concepts and amenities across its property portfolio. Tourism is a major contributor to economies in LAC and features high development income and in the context of the pandemic tourism businesses require liquidity to embrace the gradual recovery of the sector.

Selina generates employment opportunities for local artisans, offers training to vulnerable groups, and promotes the inclusion of micro, small and medium-sized enterprises (MSMEs) into its value chain.

The global chain currently operates 80 lifestyle hotels worldwide, 60 of those in 12 countries in LAC. Its business model consists of generating a more efficient use of spaces by converting underperforming properties into modern hotels that feature a mix of private and communal accommodations, dedicated co-working areas, locally-curated food and beverage concepts, and vibrant entertainment. Selina's team collaborates with local artists and craftsmen to source and create original pieces of furniture, lights, murals, and fixtures for the new property. Furthermore, each property is developed using recycled or up-cycle materials for construction and decoration. Several properties are in rural areas that had limited international tourism prior to Selina's entrance.

This mezzanine financing consists of a US\$35 million loan from IDB Invest resources and the mobilization of a US\$15 million B-Loan from Blue Like an Orange Sustainable Capital. This is the third joint operation between the two institutions, as part of a co-financing framework agreement to catalyze investments with high-development impact in LAC. The transaction also serves as a reference on how to model and structure other similar tourism deals across the region's fast-growing lifestyle accommodation segment.

Through this transaction, IDB Invest and Blue like an Orange Sustainable Capital demonstrate their commitment to reactivating sustainable tourism across the region. In the context of the COVID-19 crisis, the recovery of tourism destinations and local communities will be supported by lodging operators like Selina, capable of attracting so-called "digital nomads" and recognizing the likely changes in geographic flexibility for workers post-pandemic.

This operation potentially contributes to five of the United Nations Sustainable Development Goals: Quality Education (SDG 4), Decent Work and Economic Growth (SDG 8), Responsible Consumption and Production (SDG 12), Life Below Water (SDG 14), and Partnerships for the Goals (SDG 17).

About IDB Invest

IDB Invest, a member of the Inter-American Development Bank Group (IDB Group), is a multilateral development bank committed to promoting the economic development of its member countries in Latin America and the Caribbean through the private sector. IDB Invest finances sustainable companies and

projects to achieve financial results and maximize economic, social and environmental development in the region. With a portfolio of \$13.1 billion in assets under management and 385 clients in 25 countries, IDB Invest provides innovative financial solutions and advisory services that meet the needs of its clients in a variety of industries.

About Blue like an Orange Sustainable Capital

Blue like an Orange Sustainable Capital seeks opportunities to lend to companies and projects that deliver both strong risk-adjusted returns and positive social impact in support of the UN's Sustainable Development Goals. Blue like an Orange Sustainable Capital focuses primarily on Sustainable infrastructure & Technology Enabled Services, Social Infrastructure (Healthcare and Education) & Agriculture and Access to Finance. The Company strives for sustainable development outcomes to foster inclusive and sustainable growth without a trade-off with respect to market level rates of financial returns. Blue like an Orange Sustainable Capital's founding partners are Bertrand Badré, Amer Baig, Suprotik Basu, Rashad Kaldany and Emmanuelle Yannakis.

About Selina

Selina is one of the world's fastest-growing hospitality brands, blending beautifully-designed accommodations with coworking, recreation, wellness, and local experiences. Custom-built for today's nomadic traveler, Selina provides guests with a global infrastructure to seamlessly travel and work abroad. Founded in Latin America in 2015, each Selina property is designed in partnership with local artists, creators, and tastemakers, breathing new life into existing buildings in interesting locations worldwide--from urban cities to remote beaches and jungles. Selina currently operates 80 locations in 19 countries throughout Latin America, the USA, and Europe. For further information on Selina, visit www.selina.com or check out @selina on Instagram or Facebook.

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