

Blue like an Orange Sustainable Capital Fund announces \$10 million in financing to Tranza Holdings’s subsidiaries MOVii and MOViiRED (together “MOVii”) to support financial inclusion of unbanked individuals and SMEs in Colombia, through the use of new technologies.

- *Financing provided by Blue like an Orange Sustainable Capital aims to reduce inequality by creating opportunities to those who are unbanked and underbanked in Colombia - increasing financial inclusion to individuals and to SMEs, including refugees affected by the crisis in Venezuela*
- *The transaction will allow the company to improve its product development and technological capabilities, as well as to start the process for a full bank license, which will help the company to increase its market penetration in Colombia*
- *Funding will contribute to the achievement of several United Nations Sustainable Development Goals*

12 March 2020

Blue like an Orange Sustainable Capital closed on February 21st 2020 its structured financing to MOVii—a Colombian company that provides access to financial services to the underbanked and unbanked population through the use of new technologies, offering a variety of products and services to individuals and to SMEs. Importantly, this includes refugees.

The United Nations estimates that there are currently 1.4 million Venezuelans displaced in Colombia. These refugees face serious challenges to access financial services, and are often not able to open a traditional bank account. Aware of this situation, MOVii offers Venezuelans, as well as immigrants from more broadly, to open a MOVii accounts as soon as they obtain temporary residency in Colombia.

The Company, which has an over 80% female workforce, serves its customers through a digital financial solution and a large network of agents and retailers offering convenient products such as bill payments, correspondent banking, public transportation and recharge of prepaid services (i.e. phone, utility bills, etc.).

The financing from Blue like an Orange will allow MOVii to develop a number of new products such as card acquiring, foreign remittances and insurance, which will complement the Company’s current offering, increasing the number of products and services that financially underserved population will benefit from. Moreover, the Company will use part of the funds to start the process to obtain a new license, that will allow MOVii to commercialize new products such as loans and deposits, further encouraging new forms of access to low-cost financial services with a greater agility in processes and with 100% digital products. Additionally, this facility will allow MOVii to improve the efficiency and transparency on online and offline payments, through the development of new technology features.

“We are proud to welcome Blue like an Orange to our journey at MOVii”, said Hernando Rubio, CEO of MOVii. “With this new support, we are convinced about our ability to reach an even greater number of people in Colombia with a suite of much needed financial services, enabling truly inclusive financial growth”.

Specifically, the expected development outcome supports several United Nations Sustainable Development Goals, including but not limited to: SDG 1 (End poverty in all its forms everywhere), SDG 5 (Achieve gender equality and empower all women and girls), SDG 8 (Promote sustained, inclusive and

sustainable economic growth, full and productive employment and decent work for all), and SDG 10 (Reduce inequality within and among countries).

The investment is the fourth transaction announced by Blue like an Orange Sustainable Capital, and the first investment in Colombia.

About Blue like an Orange Sustainable Capital

Blue like an Orange Sustainable Capital seeks opportunities to lend to companies and projects that deliver both strong risk-adjusted returns and positive social impact in support of the UN's Sustainable Development Goals. Blue like an Orange Sustainable Capital focuses primarily on sustainable infrastructure & Technology Enabled Services, Social Infrastructure & Agriculture and access to finance. The Company strives for sustainable development outcomes to foster inclusive and sustainable growth without a trade-off with respect to market level rates of financial returns. Blue like an Orange Sustainable Capital's founding partners are Bertrand Badré, Amer Baig, Suprotik Basu, Rashad Kaldany and Emmanuelle Yannakis.

For more information, please visit <http://www.bluelikeanorangecapital.com>.

About MoviiRED

MOViiRED is a point of sales network based on a transactional technology platform that has over 15 years in the market. MOViiRED's products and services include: Mobile and TV top ups, bill payments, banking services, public transport, prepaid content, money transfer and sports bets. The network includes, mom & pop stores, lottery chains, re-sellers, and retailers over the country. MOViiRED provides its services to nearly 15 million users through 60.000 point of sales. During 2019, the company has been working on the digitalization of its POS APP network reaching 4,500 active POS by the end of 2019, which allows the company to take the next step, which consists on the acceptance of card payment in stores. MOViiRED expects to reach 15,000 active POS by the end of 2020.

For more information, please visit <https://www.moviired.co/>

About Movii

With less than a year on the market, MOVii is changing the banking category in the country, focusing on improving the financial inclusion for unbanked people and providing them the opportunity to manage their own money through an APP that allows them to top-up their phones, pay bills, send and receive money, and have a debit card. All this for free and with an easy digital experience. During its first 8 months of operations, MOVii reached 400,000 users and placed 130,000 debit cards on the market. 30% of MOVii's customers are millennials, which are not only the population that the banking system rejects for not having enough income, but also the ones that are digital natives and rebels against the traditional systems. MOVii offers a disruptive, hassle-free value proposition that connects with people and with their financial needs, and also respond to the lack of access to financial services. With this model, MOVii is projected to grow up to 1 million users during 2020 and to become the first digital bank in Colombia.

For more information, please visit <https://www.movii.com.co/>

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